

Assembly Concurrent Resolution No. 37

RESOLUTION CHAPTER 33

Assembly Concurrent Resolution No. 37—Relative to Automotive Career Month.

[Filed with Secretary of State May 9, 2007.]

LEGISLATIVE COUNSEL'S DIGEST

ACR 37, Mendoza. Automotive Career Month.

This measure would designate the month of April 2007 as Automotive Career Month.

WHEREAS, The automotive industry employs over 500,000 Californians in automotive-dependent careers; and

WHEREAS, California ranks third among all states in the number of people employed by the auto industry, is home to the national headquarters for several automobile manufacturers, and is the location for research and design facilities for many domestic and international automobile manufacturers; and

WHEREAS, Career opportunities are expanding the over 1,600 new car dealers located in California, where dynamic positions with high-income potential can be found in fields such as sales, auto repair and service, finance, marketing, administration, design, technology and computers, and communications; and

WHEREAS, Over the next 10 years, new car dealers in California will have to annually recruit 3,600 educated and well-trained auto technician professionals to keep up with increasing demand; and

WHEREAS, Well-paying job opportunities in the automotive industry will be abundant in coming years, and auto technicians alone can earn forty thousand dollars (\$40,000) to one hundred thousand dollars (\$100,000) annually; and

WHEREAS, The Legislature has recognized the importance of Career Technical Education (CTE) by approving the Strategic Growth Plan, approved by voters in November 2006, which authorized a general obligation bond to provide five hundred million dollars (\$500,000,000) for Career Technical Education, and increasing CTE funds by 18 percent over the last three years; and

WHEREAS, Automotive Youth Educational Systems (AYES) and its unique public-private partnership between auto manufacturers, new car dealers, and the State Department of Education, is the premier high school-to-work initiative preparing young people for entry level career positions or advanced studies in automotive technology; and

WHEREAS, AYES has over 20 California schools on its roster that join more than 400 AYES school programs nationally; and

WHEREAS, In addition to AYES-qualified high schools, nearly 500 other high schools, 55 regional occupational programs, and 70 community colleges offer automotive technology training programs in California; and

WHEREAS, A model public-private partnership in automotive technology is the Southland/Cerritos Center for Transportation Technology, a new educational center on the Cerritos College campus that connects education and industry to address the employment needs of Southern California auto dealers; and

WHEREAS, During Automotive Career Month, the California Motor Car Dealers Association and the state's new car dealers, automobile manufacturers, and other industry partners will reach out to students, teachers, and parents to educate them about the wide array of career opportunities available in the automotive industry; and

WHEREAS, Through this national initiative and many partnerships with manufacturers and educational professionals, new car dealers are leading the way in providing young people with well-paying and rewarding career opportunities; now, therefore, be it

Resolved by the Assembly of the State of California, the Senate thereof concurring, That the month of April 2007, is hereby officially designated Automotive Career Month; and be it further

Resolved, That the Chief Clerk of the Assembly transmit copies of this resolution to the author for appropriate distribution.